

North San Diego County Association of REALTORS®

Sponsorship Opportunities 2018



THE ASSOCIATION OF CHOICE



North San Diego County Association of REALTORS®

Who We Are.

The North San Diego County Association of REALTORS® is the largest trade association in North County, representing approximately 5,000+ real estate industry professionals. Our website is a dynamic place where you will find the tools, news, and resources you need to succeed.

NSDCAR was founded in 1994 when several small boards of REALTORS® joined forces to better serve REALTORS® and real estate consumers in the rapidly growing areas of North San Diego County.

Today we are a full-service professional trade association offering service centers in five locations along with a broad array of education, advocacy, professional development and industry communication to our members.



Reach Your Audience

Beat Expectations

Get Your Business in front of the audience you want.

With NSDCAR, advertising cannot get easier. Position your business and yourself in front of the exact audience you want to get your business the exposure it deserves. With pricing for every budget, we are here to help you grow and prosper.



**North San Diego County
Association of REALTORS®**

Available Sponsorship's

All Sponsorships are done on a first come, first serve basis.



Association Sponsorships

Chili Cookoff

An NSDCAR signature event Our members bring the heat and see who's got the best chili in town. Hosted at Indian Joe on 04/13/2018

Ortega \$100

Recognized in the printed Chili Cook-off Program. 1/4 Page ad.

Serrano \$200

Recognized in the printed Chili Cook-off Program. 1/2 page ad.

Jalapeño \$300

Recognized in the printed Chili Cook-off Program and verbally during the evening's announcements. 1/2 page ad.

Habanero \$500

Entertainment Sponsor. Recognized with a full-page program ad and verbally recognized during the event announcements. Your logo will also be added to event wristbands for all attendees. Your companies pop up or signage (you must provide) on the main stage during the event.

Broker Fourms

A gathering of some of the most successful Brokers in San Diego.
No better place to get your brand front and center.

Quarterly \$500

Includes table to display your product and promotional materials, opportunity to meet and greet Brokers before the event and special recognition at the beginning of the program. Your company Logo on all promotional materials. Industry exclusive sponsorship – no more than one industry type.

Annual Meeting

State of the Union for the Association and a kick off for annual elections. Connect with the movers and shakers this June.

Event Sponsor \$500

Includes table to display your product and promotional materials, opportunity to meet and greet attendees before the event, logo on promotional materials, PowerPoint Slide in the slide show and special recognition at the beginning of the program. Industry exclusive – no more than one industry type.

Please contact NSDCAR for other sponsorship package availability

Association Sponsorships

New Member Orientation

Get in front of fresh new agents and create lasting connections.

Online annual Sponsor \$1200 Annually

Opportunities to have a self-promotion video produced by NSDCAR up to 5 minutes long and a "Field Trip" to your company/personal website to all members who take the online course during your scheduled sponsor month.

NSDCAR Staff to confirm month of sponsorship upon sign-up.

Live In-House Sponsor (4 classes a year, one sponsor per class) **\$250 Quarterly or \$900 Yearly**

Opportunities to promote yourself and your business to New REALTOR® members. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the start of the program.

NSDCAR Staff to confirm month of sponsorship upon sign-up.

Affiliate Meeting

Get to know your NSDCAR affiliates and see what each of their great companies have to offer.

Annual Sponsor \$1200 Annually

Verbally recognized during the event announcements. Your logo will also be added to event wristbands for all attendees. Your companies pop up or signage (you must provide) on the main stage during the event.

Installation 2018

Our biggest event of the year. A time where the best and brightest in San Diego gather to welcome their 2019 Board of directors.

Due to the nature of this event, more sponsorships become available and will vary in price ranges. Please email us at events@nsdcar.com to speak with us about opportunities.

Event Sponsor \$5000 two spots open

Recognized in the Table Program, verbal acknowledgment during evening presentation and acknowledge in the NSDCAR QuickFacts which is emailed to all NSDCAR Members. Two tickets to the event.

Association Sponsorships

Auditorium Advertisement

From educational classes to caravan tours and everything in between, there is always going on at NSDCAR Vista. Get your brand in front of the busiest room in the house and in front of people who need your business. With weekly caravans, meetings, training, and education, it will be all eyes on you!!



Due to the nature of this style sponsorship, we only allow for month to month opportunities at this time

\$250 per month- Four spots open

24x36 Signage.

Sponsee provides signage- Discounted signage can be provided though Calsigns

Professional Standards



NSDCAR's Professional Standards division is one fastest growing parts of our association. Due to being far less expensive and intensive as court hearings and litigation, Professional Standards offers mediation and Dispute resolution. The Division has a high success rate, and many REALTORS® are opting for this service. It is a great way to get your brand in front of qualified professionals!

Below you will find some of our available sponsorship's. For custom inquiries or for further details please Email: Jennifer@nsdcar.com

Live Beginning 2019 Professional Standards Training \$300

Your logo displayed on all marketing materials for class. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the beginning of program.

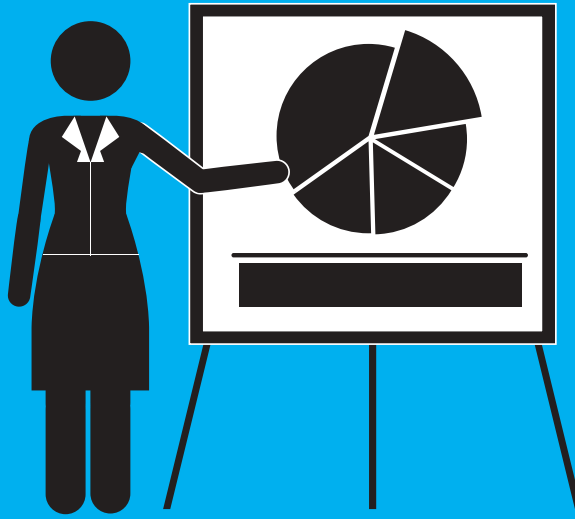
Live 2019 Advanced Professional Standards Training \$300

Your logo displayed on all marketing materials for class. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the beginning of program.

Mediation Training \$300

Your logo displayed on all marketing materials for class. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the beginning of program.

Education



NSDCAR offers dynamic training by industry experts, ranging from the basics to important updates and “hot topics”, continuing education, free MLS , zipForm classes, designation courses, and a state-of-the-art computer training lab. Your brand will get exposure during and after these classes and get your name to professionals that are active in their success!

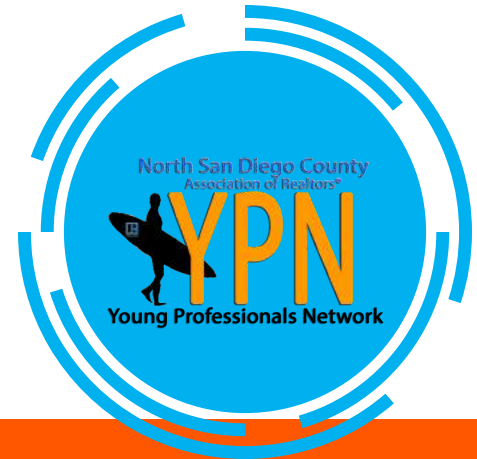
Do you offer a product or service that could potentially increase productivity or enhance the career of a real estate professional? Consider sponsoring an education class and get the opportunity to put your product/services front and center of a target market

**Sponsorship Opportunities start as low as \$150 per class (one sponsor per class)
Consider a “Bundle Sponsorship”. Sponsor (3) classes at \$150 each and receive a 25% discount off the total!**

*Sponsors must be a NSDCAR Member...Not a member and would like to sponsor a class?

Email: Shirley@nsdcar.com

Young Professionals Network



Our Young Professionals Network is a thriving group of young real estate practitioners who strive for ways to connect with like-minded people and tap into valuable resources that will help them succeed in the always competitive real estate sector.



Through Raise the Bar Mixers, Power Lunches, Education, Community Outreach and an engaged committee, your business will be in good company. With some of the highest attended events in the association, exposure is never a problem!

Contact: Tricia@nsdcar.com (Pictured) for Extended Sponsorship Opportunities

Annual Sponsor \$2500 (or \$625 a quarter)

- **A minimum of 10 events per the calendar year to promote your business**
- 2 FREE tickets for Mixers, Educational and Community Service Events\
- Free Professional Video for your private commercial use
- Exposure on all marketing and event promotional materials with FULL LOGO placement (i.e.. Brochures, Facebook, Instagram, Twitter, NSDCAR Website, etc.\
- Opportunity to put your product or service in front of every young professional in Real Estate, Title, Escrow, Mortgage Lending industries, etc.
- Ability to exhibit posters and/or distribute promotional materials at each event
- Verbal recognition at each event by a YPN Committee Member

E-Newsletter Sponsorships



5,000+
Real Estate
Recipients



Quick Facts Weekly eNewsletter

This weekly newsletter is sent to approximately 5,000+ real estate professionals. Reach a targeted audience that relies on receiving the NSDCAR Quick Facts for quick and timely professional development news. Displaying your message directly on North San Diego County Association of REALTORS® weekly e-newsletter is an excellent way to promote your business message to real estate professionals.

600 (w) x 140 (h) pixel Banner advertisement_ **\$350/mo**

560 (w) x 90 (h) pixel Banner advertisement_ **\$175/mo**

105 (w) x 325 (h) pixel Sidebar advertisement_ **\$175/mo**

Education Edge eNewsletter

Promote your message to NSDCAR members every month with the Education Edge. This monthly newsletter is sent to over 5,000+ real estate professionals. Reach a targeted audience that relies on receiving the Education Edges for quick and timely professional development news. Displaying your message directly on North San Diego County Association of REALTORS® monthly e-newsletter is excellent for promoting your business message!

600 (w) x 140 (h) pixel Banner advertisement_ **\$250/mo**

560 (w) x 90 (h) pixel Banner advertisement_ **\$100/mo**

105 (w) x 325 (h) pixel Sidebar advertisement_ **\$75/mo**

All eNews Advertising pricing is for web-ready artwork. Ads may include a link to your website. The following formats are acceptable for submitting your advertisement: Photoshop PSD Files, EPS files, JPEG and GIF files.



North San Diego County
Association of REALTORS®

2018 Sponsorship Agreement Form

A Member Sponsor is any NSDCAR Affiliate or Associated Professional who supports a NSDCAR program or communication via monetary means, or in-kind contributions. Member Sponsors are able to sponsor Communications, Member Only Programs and Open Programs that are designated as sponsorship opportunities and are given the first opportunity to do so.

Sponsor Information:

Name: _____ Member #: _____

Office Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone #: _____ Fax #: _____

E-mail: _____

Event Sponsored: _____

Application

Application for an NSDCAR sponsorship must be made on the printed form provided by NSDCAR.

Reservation of NSDCAR Right

NSDCAR reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship which shall not be unreasonably held.

Payment

Applicants will not be entitled to sponsorship benefits until full payment has been received.

Cancellation/Refunds

I acknowledge that there are no refunds or cancellations after the sponsorship fees are paid. If NSDCAR cancels an event/class staff will contact you to see if there is another event/class that you would like to sponsor or refund your funds.

Nature of Relationship

Acceptance by NSDCAR of an application for a sponsorship shall neither entitle the sponsor to an industry exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.

Other Events/Classes

NSDCAR might have other classes/events come up through out the year. Please watch your QuickFacts or inquire with NSDCAR Staff on available sponsorships.