

NORTH SAN DIEGO COUNTY ASSOCIATION OF REALTORS®



Sponsorship Opportunities



2017

Annual Meeting Conversations Real Estate Summit Mini EXPO

SAVE THE DATE!

JUNE 9, 2017

CaliforniaCenter
for the Arts
Escondido



Details to Follow Soon!



NSDCAR

North San Diego County
Association of REALTORS®



2017

Sponsorship Opportunities

Installation 2017

November 2017

Platinum Sponsor **\$450**

Recognized in the Table Program, verbal acknowledgment during evening presentation and acknowledge in the NSDCAR QuickFacts which is emailed to all NSDCAR Members. Two tickets to the event.

Gold Sponsor **\$325**

Recognized in the Table Program, verbal acknowledgment during evening presentation and acknowledge in the NSDCAR QuickFacts which emailed to all NSDCAR Members. One ticket to the event.

Silver Sponsor **\$200**

Recognized in the Table Program, verbal acknowledgment during evening presentation and acknowledge in the NSDCAR QuickFacts which emailed to all NSDCAR Members.

Table Decoration Sponsor **\$100**

Recognized in the Table Program and on the Table Card.

Conversations

June 9, 2017 held at California Center for the Arts Escondido

Presenter Sponsor **\$2,500**

Complete exclusivity (1) - Includes 2 tickets, individual banner, Company logo on sponsor board and event banner, exhibit table, literature in attendee packets, PowerPoint slide in morning slide show, sponsor acknowledgment throughout the program, logo on event promotional materials.

Media Sponsor Benefits **\$2,000**

Complete exclusivity (1) - Includes 2 tickets, individual banner, Company logo on sponsor board and event banner, exhibit table, literature in attendee packets, PowerPoint slide in morning slide show, sponsor acknowledgment throughout the program, logo on event promotional materials.

Major Sponsor Benefits **\$1,500**

Industry exclusivity - Includes 2 tickets, Company logo on sponsor board and event banner, exhibit table, literature in attendee packets, PowerPoint slide in morning slide show, sponsor acknowledgment throughout the program, logo on event promotional materials.

Supporter Sponsor Benefits **\$1,000**

Company logo on sponsor board and event banner, Includes 2 tickets, exhibit table, PowerPoint slide in morning slide show, literature in attendee packets, sponsor acknowledgment throughout the program, logo on event promotional materials.

Associate Sponsor Benefits **\$500**

Includes 1 ticket, Company logo on sponsor board and event banner, PowerPoint slide in morning slide show, literature in attendee packets, sponsor acknowledgment throughout the program, logo on event promotional materials.

Chili Cook Off

Date TBD

- | | |
|---|--------------|
| <input type="checkbox"/> Ortega | \$25 |
| Recognized in the printed Chili Cook-off Program. | |
| <input type="checkbox"/> Serrano | \$75 |
| Recognized in the printed Chili Cook-off Program. | |
| <input type="checkbox"/> Jalapeño | \$100 |
| Recognized in the printed Chili Cook-off Program and verbally during the evening's announcements. | |
| <input type="checkbox"/> Habanero | \$200 |
| Recognized in the printed Chili Cook-off Program and verbally during the evening's announcements. | |

Annual Meeting

June 9, 2017 held at California Center for the Arts Escondido

- | | |
|---|----------------|
| <input type="checkbox"/> Event Sponsor | \$500 |
| Includes table to display your product and promotional materials, opportunity to meet and greet attendees before the event, logo on promotional materials, PowerPoint Slide in slide show and special recognition at the beginning of the program. Industry exclusive – no more than one industry type. | |
| <input type="checkbox"/> Speaker Sponsor | \$1,500 |
| Please contact NSDCAR for availability. | |

Broker Forums

- | | |
|--|--------------|
| <input type="checkbox"/> Quarterly | \$500 |
| Includes table to display your product and promotional materials, opportunity to meet and greet Brokers before the event and special recognition at the beginning of the program. Your company Logo on all promotional materials. Industry exclusive sponsorship – no more than one industry type. | |

New Member Orientation

Live In-House & Online Course

- | | |
|--|--------------|
| <input type="checkbox"/> Online Monthly Sponsor | \$200 |
| Opportunities to have a self-promotion video produced by NSDCAR up to 5 minutes long and a "Field Trip" to your company/personal website to all members who take the online course during your scheduled sponsor month. NSDCAR Staff to confirm month of sponsorship upon sign-up. | |
| <input type="checkbox"/> Live In-House Sponsor (4 classes a year, one sponsor per class) | |
| Opportunities to promote yourself and your business to New REALTOR® members and hand out marketing materials to attendees at the start of the program. Sponsorship upon sign-up. | |

SOLD OUT

Professional Development (Education)

Class Sponsor (one sponsor per class) **\$150**

Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the start of the program.
Your company Logo on all promotional material. NSDCAR Staff to confirm month of sponsorship upon sign-up.

Managing Transaction A-Z (Education)

Sponsor (one sponsor per class) **\$400**

Opportunity to speak for 5 minutes and hand out marketing materials to attendees at start of the program.
Your company Logo on all promotional material. NSDCAR Staff to confirm month of sponsorship upon sign-up.

Commercial Opportunities

Sponsorships are for 3-month periods. There will be only 1 sponsor per type, per 3 month period.

Communications Sponsor **\$300**

Commercial Word Newsletter and the web page.

- Sponsor logo will be on the newsletter with a description of the company.
- Allowed to write 1 article to be included in the newsletter.
- Logo and description will be on the front page of the commercial website. Your article will also be posted on this page for two weeks.

Marketing Session Sponsor **\$75**

Commercial Marketing Sessions and Have/Wants.

- Logo will be on the Marketing Sessions web page and the Have/Want web page for the month.
- Allowed a 2-3 minute period at the beginning of the meeting to pitch their product/service.

Professional Standards Training

Various times throughout the year

Live Beginning Professional Standards Training **\$300**

Your logo displayed on all marketing materials for class. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the beginning of program.

Live Advanced Professional Standards Training **\$300**

Your logo displayed on all marketing materials for class. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the beginning of program.

Mediation Training **\$300**

Your logo displayed on all marketing materials for class. Opportunity to speak for 5 minutes and hand out marketing materials to attendees at the beginning of program.

YPN (Young Professionals Network)

Annual Sponsor **\$2500**

- A minimum of 10 event per calendar year to promote your business
- 2 FREE tickets for Mixers, Educational and Community Service Events.
- 1 FREE ticket to Premium Events (Padres, Gulls, Horse Races) *YPN Reserves the right to adjust as necessary
- Exposure on all marketing and event promotional materials with FULL LOGO placement (i.e.. Brochures, Facebook, Instagram, Twitter, NSDCAR Website, etc.)
- Opportunity to put your product or service in front of every young professional in Real Estate, Title, Escrow, Mortgage Lending industries, etc.
- Ability to exhibit posters and/or distribute promotional materials at each event
- Verbal recognition at each event by a YPN Committee Member

eNewsletter Sponsorships

Quick Facts Weekly eNewsletter

This weekly newsletter is sent to approximately 5,000+ real estate professionals. Reach a targeted audience that relies on receiving the NSDCAR Quick Facts for quick and timely professional development news. Displaying your message directly on North San Diego County Association of REALTORS® weekly e-newsletter is an excellent way to promote your business message to real estate professionals.

600 (w) x 140 (h) pixel Banner advertisement **\$350/mo**

560 (w) x 90 (h) pixel Banner advertisement **\$175/mo**

105 (w) x 325 (h) pixel Sidebar advertisement **\$175/mo**

Education Edge eNewsletter

Promote your message to NSDCAR members every month with the Education Edge. This monthly newsletter is sent to over 5,000+ real estate professionals. Reach a targeted audience that relies on receiving the Education Edge for quick and timely professional development news. Displaying your message directly on North San Diego County Association of Realtors monthly e-newsletter is excellent for promoting your business message.

600 (w) x 140 (h) pixel Banner advertisement **\$250/mo**

560 (w) x 90 (h) pixel Banner advertisement **\$100/mo**

105 (w) x 325 (h) pixel Sidebar advertisement **\$75/mo**

All eNews Advertising pricing is for web-ready artwork. Ads may include a link to your website. The following formats are acceptable for submitting your advertisement: Photoshop PSD Files, EPS files, JPEG and GIF files.

2017 Sponsorship Agreement Form

A Member Sponsor is any NSDCAR Affiliate or Associated Professional who supports a NSDCAR program or communication via monetary means, or in kind contributions. Member Sponsors are able to sponsor Communications, Member Only Programs and Open Programs that are designated as sponsorship opportunities and are given the first opportunity to do so.

Sponsor Information:

Name: _____ Member #: _____

Office Name: _____

Mailing Address: _____

City, State, Zip: _____

Phone #: _____ Fax #: _____

E-mail: _____

Application

Application for an NSDCAR sponsorship must be made on the printed form provided by NSDCAR.

Reservation of NSDCAR Right

NSDCAR reserves the right, in its sole discretion for any reason, to accept or reject a potential sponsor or to cancel a sponsorship which shall not be unreasonably held.

Payment

Applicants will not be entitled to sponsorship benefits until full payment has been received.

Cancellation/Refunds

I acknowledge that there are no refunds or cancellations after the sponsorship fees are paid. If NSDCAR cancels an event/class staff will contact you to see if there is another event/class that you would like to sponsor or refund your funds.

(Please check box)

Nature of Relationship

Acceptance by NSDCAR of an application for a sponsorship shall neither entitle the sponsor to an industry exclusive sponsorship arrangement with respect to any service or product offered by sponsor, nor constitute an endorsement of any service or product offered by sponsor.

Other Events/Classes

NSDCAR might have other classes/events come up through out the year. Please watch your QuickFacts or inquire with NSDCAR Staff on available sponsorships.

2017 Sponsorship Payment Form

Selected Sponsorship Opportunities *(Please check all that apply)*

- | | | |
|---|--|---|
| <input type="checkbox"/> Conversations | <input type="checkbox"/> Chili Cook Off | <input type="checkbox"/> Education Edge eNewsletter |
| <input type="checkbox"/> Annual Meeting | <input type="checkbox"/> YPN | <input type="checkbox"/> New Member Orientation |
| <input type="checkbox"/> Broker Forums | <input type="checkbox"/> Managing Transactions A-Z | <input type="checkbox"/> Quick Facts eNewsletter |
| <input type="checkbox"/> Pro Standards Training | <input type="checkbox"/> Commercial Opportunities | |
| <input type="checkbox"/> Professional Development (Education) | | |

Total Cost of Sponsorships selected: \$ _____

Method of Payment:

- Cash Check Credit Card

Credit Card #: _____ Exp. Date: _____

Authorized Amount: _____ 3-Digit Security Code: _____

Name on Card: _____

Authorized Signature: _____ Date: _____

All sponsors must be NSDCAR members. Sponsorship opportunities are subject to change yearly.
For more information about sponsorship opportunities, please contact
Lyndsie Nightingale at (760) 734-3971 or email events@nsdcar.com