



Presents

To WordPress or Not to WordPress? Bring More Leads To You

Instructor:

Jeff Dowler,
ABR, CRS,
e-PRO, SRES
started blogging
in 2006 and has
been featured
on ActiveRain's
homepage.



Join us for this Webinar

Thursday, Sept. 16, 2010

11:00 am – 12:30 pm

\$5 NSDCAR members; \$8 non-member agents

Understand the differences and the advantages between a traditional agent website and a blog with an IDX

Topics include:

- **An overview of why you should have a blog**
- **Create your own blog using WordPress in minutes**
- **Create a listing website with WordPress for FREE**
- **Learn the differences and advantages between a WordPress.com blog and a self-hosted blog**
- **Understand how to set up a self-hosted blog**
- **Resources**

Over 25 million people have chosen WordPress to power the place on the web they call "home".
<http://wordpress.org/>

Register online now for this webinar: Visit www.nsdcar.com and click on the education. A link will be emailed separately to access the webinar.